

Design: Design Action Collective
Art: Bec Young of Just Seeds

CREATIVE INTERSECTIONS: Education, Media, and Cooperatives

Workshops
Networking

Discussions
Caucuses
Panels

NASCO
Cooperative Education
& Training Institute

November 4-6, 2011

Ann Arbor, MI



media, education & cooperatives

The 2011 Cooperative Education and Training Institute will provide a space for cooperative members from all over Canada and the United States to explore the intersections of education and media with cooperatives. Education and media work in tandem: while the principles of democratic and popular education inform the dynamics of teaching and learning, media provides creative and accessible forms for exchanging knowledge, ideas, and information. We will explore several threads that connect media, education, and cooperatives: How can cooperatives create and support media that is community owned and democratically controlled? What are ways to integrate media into cooperative education and grow our movement? This year we will engage with the media-making potential of last year's theme -mapping- while cultivating our roles as educators, media activists, artists, actors, allies, and last but not least, as "students of cooperation."

Over 400 participants will converge in Ann Arbor, Michigan this November to share ideas, learn new skills, and look at issues affecting the cooperative movement worldwide. Since 1977, NASCO's Cooperative Education & Training Institute has been widely recognized as one of the most important training and networking opportunities available to members, directors, staff and managers of housing cooperatives. The annual NASCO Institute is always a one-of-a-kind opportunity to network with hundreds of cooperative leaders and employers, to caucus about pressing issues, and to work on building an inclusive and accessible cooperative movement.

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REGISTER ONLINE AT nasco.coop/institute

HIGHLIGHTS

KEYNOTE: WE ARE IN THE FUTURE BY ADRIENNE MAREE BROWN



Every day more people are awakening to the reality that the model of working in competitive top-down compartmentalized ways is not working for people or the planet. As communities begin to turn away from a world that encourages us not to depend on each other, it is imperative that we uplift successful strategies of cooperation and interdependence, developing our capacity to sustain ourselves while adapting to the changing natural world. Adrienne Maree Brown will tell stories about the intentional, futuristic living examples in Detroit and elsewhere around the country that have her believing that We Are In The Future.

Adrienne Maree Brown is an organizational healer, pleasure activist, facilitator, singer, doula-in-training and artist living in Detroit. She is a facilitator for the Detroit Food Justice Task Force and the Detroit Digital Justice Coalition. She is also partnering with Engage to facilitate a year-long Community of Practice on Distributive Networks. Adrienne was the executive director of The Ruckus Society from 2006-2010, and now sits on their board. She was also a National Co-Coordinator for the 2010 US Social Forum and currently helping with the transition phase of that work. Read more about Adrienne and her work on our website!

THE COMMONS

Located at the central hub of Institute activity, The Commons serves as a space for networking, hanging out with friends, participating in skillshares, holding informal caucuses and meetings, relaxing, browsing the bookstores, and drinking coffee & tea. This year, the Commons will feature a relaxation station and a media lab. Cooperative and Community-Based organizations that share common visions with NASCO are invited to table at The Commons. Please contact salam@nasco.coop for more information about tabling.

Documentary Film Festival 9:30 pm -11:30 pm

The Friday night film festival this year is screening three phenomenal documentary films at the union:

What The Cell?, a documentary on how cell phone signals travel, what spectrum is, and how regulation and current business models shape what we can do with phones today.

10 Tactics, a 50-minute film documenting stories from around the world about how people can take information and utilize technology to extend their mission around the country.

Fixed, a documentary that explores disability, ableism, eugenics and transhumanism in the context of emerging human enhancement technologies.

Saturday Night 10:00 pm - 2:00 am

This year's activities will include a story slam, and an after party to be held at the Yellow Barn featuring live performances by local Detroit bands!

HIGHLIGHTS

Staff & Managers Track
Staff and Managers Track is a unique program just for Staff, Managers & Administrators of co-ops. This all-day program, which runs concurrently with NASCO Institute's Friday schedule, serves as a collective learning forum for campus co-op staff, managers & administrators from across Canada and the United States. Staff and Managers Track supplements NASCO's spring annual Staff & Managers' Conference, where participants share ideas through workshops, discussions and informal networking.

Hall of Fame
The Hall of Fame gives NASCO co-ops a forum to recognize individuals who have shown an outstanding commitment to the cooperative movement through their hard work and tireless enthusiasm for cooperation. Every year inductees to the Hall of Fame are formally honored at this memorable and lively ceremony.

NASCO Properties Reunion
NASCO Properties is a cooperative land trust that cooperatively manages co-ops in eight cities around the US, with nearly 250 members in 13 houses. NASCO Properties will host its annual reunion during Saturday lunch. Representatives of each NP co-op will introduce themselves and tell a little of their story in whatever creative way they choose--with songs, stories, photo albums, or just plain talking. Everyone from a NASCO Properties co-op is invited, and folks interested in NASCO properties are welcome to come and observe!

Annual General Meeting
The Annual General Meeting is a chance to get plugged in and turned on to the bigger picture of NASCO. It is a time to learn more about the laws that govern the NASCO universe and the nuts and bolts that keep the co-op movement together. It is a time to think and speak together as a broad and diverse membership about where we would like to see NASCO go in terms of co-op education, development, and organizing. The AGM is an evolving participatory, member driven, democratic space. This year we will have the opportunity to discuss planning for the 2012 International Year of Cooperatives and how to organize a bash (mini-Institute) in your region.

NDS Luncheon
NASCO Development Services is a separately incorporated affiliate of the NASCO Family which provides education, outreach and project management support to individuals, groups, and developers wanting to create resident-controlled, affordable housing cooperatives - usually student, youth, or campus-oriented. This luncheon is an opportunity for NDS investing member cooperatives, supporting members, former NDS clients, and anyone interested to learn about NDS's advocacy and development work. The luncheon will take place during lunch on Sunday.

Cooperative Leadership Track

National Call to Action to Confront Campus-Based Sexual Assault
Presented By Philly Stands Up! and AORTA with facilitators Erin Burrows, Beth Blum, Jenna Peters-Golden & Esteban Kelly
For decades, students and faculty on college campuses have been investing their energy and hearts into confronting sexual assault. However the systems of calling hotlines, reporting harm to campus authorities and working to shift the shame connected with surviving sexual assault aren't solving our problems. How do we get the support we need on (and off) college campuses? How can we meaningfully prevent sexual assault from happening? How can we respond to it effectively and creatively when it happens, and do so more adequately than campus officials or the police? In this day-long intensive workshop, we will strategize past the limitations and challenges of organizing against sexual assault in co-op communities and confront key questions of how to change our framework. This is a Call to Action, for all folks who are involved in responding to Sexual Assault in their friend networks, on college campuses, and in student housing, including student co-ops. We invite people of all genders to be a part of this conversation because campus sexual assault affects us all. Our goals are 1) to have participants leave this full day training with practical skills & tools and educational tactics & solutions; 2) to strengthen the connections among participants and foster a national movement to end campus sexual assault and 3) to have a team of students who are invested in continuing this conversation nationally, and among campus co-ops at NASCO Institute next year!

working groups, caucuses & diversity congress

Caucuses provide networking opportunities for co-ops with similar identities to share ideas and experiences, strategize, and draft proposals to bring to the Annual General Meeting. During these caucus sessions participants elect two caucus chairs to be official representatives to NASCO's Diversity Congress. Many caucus participants stay in contact throughout the year, keeping their caucuses active and planning for their yearly meeting at Institute.

Diversity Congress serves as a working group employed by identity caucuses that have established themselves at NASCO Institute. The Congress is designed to be a safe space where two elected representatives of each identity caucus can share concerns, discuss solutions, and plan action steps for bringing issues to the NASCO Board and/or the Annual General Meeting. The diversity congress will elect a chair and a co-chair who will serve 2-year and 1-year appointments respectively on the NASCO board.

Working Groups Institute participants are invited to join a working group to meet with others with shared interests or from the same region to discuss ways to include their collective voice in the bigger NASCO picture.

- Caucuses and Working Groups Offered in 2011:
- Inter Cooperative Council on Privilege and Oppression (ICCoPO)
 - People of Color Caucus
 - White Allies Working Group
 - People with Disabilities Caucus
 - Queer and Trans Caucus
 - Working Class, Low-Income, and Poor People's Caucus
 - Educators Working Group
 - International Year of the Cooperative Working Group
 - Community Co-ops Working Group
 - Open Space for Working Groups & Caucuses

CONFERENCE FEES | SCHOLARSHIPS | ACCESSIBILITY

Registration (all rates are USD/CAD)
\$190 - active, associate, or individual member by October 5
\$240 - non-member by October 5
\$240 - active, associate, or individual member after October 5
\$290 - non-member after October 5
\$100 - AGM representative before October 5
\$160 - AGM representative after October 5

*One (1) per NASCO member co-op; AGM representative must attend AGM on Sunday morning
Staff & Managers Track fees
\$110 NASCO Member
\$150 Non-Member
Cooperative Leadership Track fees
\$25-\$100 [Sliding Scale]

NASCO recommends:
\$100 - participants from larger co-op systems and receiving high levels of full support for Institute fees
\$75 - participants from larger co-ops systems receiving some support for Institute fees
\$50 - participants with no organizational support

\$25 - low-income participants with no organizational support
Registration fees include all receptions, workshops, and conference meals-Saturday night banquet and Sunday lunch. Visit our website or call 734.404.2667 for more information.

Please note two changes to registration this year: registration will close October 28, one week before Institute. Please register early! Also, we have eliminated group registration. Organizations sending more than 6 participants may pay for participants' registration fees together, using our group payment form, but each participant must register as an individual on the website. This helps us collect more accurate information about participants. Thanks for your cooperation!

Scholarships are offered to those who need financial assistance through NASCO's Low-Income Scholarship Fund, made possible by donations from co-ops, organizations, and individuals. NASCO also partners with the Ralph K. Morris Foundation's Cooperative Leadership Fund to ensure that financial needs are met for as many participants as possible. The last day to apply for a scholarship is September 19.

Many NASCO member co-ops offer their own scholarship and arrange travel for their members to attend Institute. Contact your co-op office to inquire about these scholarships. See the NASCO Institute website for more info about scholarships and grassroots fundraising.



HOUSING

Some free housing is available in local community homes and student housing co-ops. If you are interested in this option, you must indicate your request through the online registration form. These spaces are limited, so please register early.

Rooms have also been reserved at the Michigan Inn for Institute participants. For more information about how to reserve these rooms at a discounted conference rate, please see our website.

CHILDCARE

In order to make Institute accessible for parents of young children, we provide referrals to experienced childcare providers who have agreed to be available during Saturday & Sunday of Institute for \$15 per day.

If you need childcare during Institute, please complete the childcare section of the registration form. For more information, visit www.nasco.coop/institute or call 773.404.2667.

We actively strive to create an event that is totally accessible for all who wish to participate. We aim to avoid replicating the barriers in society that exclude and marginalize people.

Much of the power to foster a safe and respectful atmosphere lies with you, the participants. For this reason, racist, sexist, classist, homophobic, transphobic, or other oppressive language or behaviors are unacceptable. We have taken the following steps to ensure that the 2011 NASCO Institute is accessible:

- Offering need-based scholarships
- Making affordable childcare available
- Taking steps to house participants in co-ops where they will feel safe and comfortable
- Assuring that the building and other conference sites, including all restrooms, are wheelchair accessible
- Providing ingredient lists for all meals
- Including vegan, vegetarian and meat options
- Prioritizing the participation of people identifying with historically marginalized groups within NASCO's membership
- Providing a gender neutral restroom
- Asking that participants refrain from wearing strong smelling perfumes or lotions
- Requesting that all presenters speak loudly and clearly, respecting the needs of those who have impaired hearing
- Providing a quiet room where participants can take a break and rest
- Providing safer spaces for people of similar identities to caucus

All of our attempts to equalize access are made within the limits of current resources and therefore are not perfect. However, we welcome suggestions for improvement and will do our best to implement them.

We appreciate your help in making the 2011 NASCO Institute an event that is welcoming and accessible to all who attend.

THE ART & PRACTICE OF COOPERATIVE EDUCATION

- 121. The New University Cooperative: Reclaiming Higher Education: Prioritizing Social Justice and Ecological Sustainability
- 132. Pop Media and Pop Ed: Comics and Blogs for the Savvy Co-operator!
- 222. Radical Education 101
- 521. Educate to Cooperate! A Training for Trainers
- 221/321. Building Cooperation Through Popular Education
- 522. Member Education Curriculum Exchange
- 532. Collaborative Art as Popular Education - The Beehive Design Collective presents "The True Cost of Coal"
- 322. Albany Free School: A Working Model of Radical

- Community-Based Education
- 421. Dynamic, Anti-Oppressive Facilitation: Making Meetings Awesome for Everyone
- 422. Learning for Social Change: John Dewey's Educational Philosophy, Hackerspaces and Montessori
- 423. Panel: Radical Education and the Cooperative Movement
- 522. Member Education Curriculum Exchange
- 532. Collaborative Art as Popular Education - The Beehive Design Collective presents "The True Cost of Coal"

COURSE TRACKS

TRANSFORMATION STARTS WITH OURSELVES: HEALTHY COOPERATIVE COMMUNITIES

- 161. Institutionalized Patriarchy: Framing Our Resistance
- 162. Cooperatives as a Tool for Decolonization
- 261/361. Community as a Means for Cultural Transformation: How Community is Necessary to Experiment with Radical, Just Economies and Relationships
- 262/362. Confronting Sexual Assault to Transform Co-op Communities, with Philly Stands Up!
- 263/363. Fighting Ableism and Creating Collective

- Access
- 461. Disrupting Narratives: Building White Anti-Racist Praxis
- 462. Navigating Class Issues in Cooperative Communities
- 561. Challenging Transphobia in Community Spaces
- 562. Foundations of Non-Violent Communication

FROM ROOTS TO SHOOTS: DEVELOPING NEW CO-OPS

- 171. Part I: Getting Organized for Small Co-ops
- 172. Part II: Getting Organized for Expanding Co-ops
- 271. Part III: Putting it All Together: The Business Plan
- 371. Part IV: Obtaining Tax Exempt Status for your Co-op
- 471. Part V: Assessing Financial Feasibility: What Can

- You Afford?
- 571. Part V: Purchase or Lease a Building
- 572. Guess Who's Coming To Dinner: The Question of Expansion and Inclusion in Housing Cooperatives

COOPERATIVE SOLUTIONS FOR PEOPLE-DRIVEN EDUCATION AND MEDIA

- 111. Cooperative Movement: Dance, Ensemble Thinking, and Artists' Cooperatives
- 121. The New University Cooperative: Reclaiming Higher Education: Prioritizing Social Justice and Ecological Sustainability
- 311. Panel: Creating Sustainable Community-Owned

- Broadband Networks & Advancing Economic Justice
- 411. Panel: Cooperative Models for Community-Owned and Run Media
- 511. Trade School: Barter-Based Education as Cooperation

BUILDING BLOCKS OF HOUSING CO-OPS

- 141. Co-op Accounting: Making Finances Fun Again
- 142. Cooperative Leadership: Getting Things Done, Inspiring Engagement and Building Healthy Relationships
- 143. Maintenance Education
- 241. Board Roles and Responsibilities: Who's Driving When (and How Do We Know When We've Gotten There)?
- 242. What We Talk About When We Talk About Chores
- 341. Out of the Lounge and Into the Kitchen: Co-op Kitchen Management

- 342. 2012-Taking the Global Year Local & Social
- 343. Budget Fluency
- 441. Overview of the US Intentional Communities Movement (and How Student Co-ops Fit into it)
- 442. How to Manage and Resolve Conflict in Your Co-op Community
- 542. Collective Footprints: Film Screening & Sustainability Discussion
- 543. History of the Student Cooperative Movement

AIRWAVES TO 'ZINES: GRASSROOTS MEDIA & TECHNOLOGY

- 131. Youth FX: Creating Viable Grassroots Digital Media Initiatives
- 132. Pop Media and Pop Ed: Comics and Blogs for the Savvy Co-operator!
- 231/331. Maps of the People, for the People, by the People!
- 232. Mixed Media as a Tool for Collecting, Documenting and Sharing the Stories of Your Co-Op: Using Found Objects, Maps, Sounds and Visuals
- 233. Using Google Apps and Wikis to Increase Collaboration and Transparency
- 234. Starting a Low Power FM Radio Station
- 332. Creating an Effective Website

- 333. Podcasting: Tell it Like it is
- 431. Creative Cooperatives: Digital Media and Subversion
- 432. Telling Your Co-op's Story through Zines
- 433. Making Waves: From Low Power FM to Webstreaming
- 531. Panel: What Works? Diverse Strategies for Social Media Impact
- 532. Collaborative Art as Popular Education - The Beehive Design Collective presents "The True Cost of Coal"
- 533. Panel: "Community"-Based Media: Possibilities for Transformation and Solidarity

TOGETHER WE KNOW A LOT: ADVANCED TOPICS

- 151. Cooperative Personnel Management
- 152. Coop Living as Collective Action: Research and Practice
- 153. History of African American Cooperatives
- 251. Panel: Cooperatives and Community Economic Development: Bridging the Gap
- 252/352. Using Policy Governance to Strengthen Our Cooperative Communities
- 351. Colleges and Co-ops: Relationship Status- It's Complicated

- 353. Grassroots Fundraising
- 451. Leveraging University Money for Equitable Community Development
- 452. Fair Housing Act compliance for Co-ops: Preserving Your Co-op's Culture and Avoiding Legal Trouble
- 453. The Cooperative Food Empowerment Directive: Revolutionize Food and Community on Your Campus
- 551. Accounting Troubleshooting for Co-op Bookkeepers
- 552. Co-ops Organizing in Their Communities

10.4.11 Friday | ...SCHEDULE OF EVENTS

8:30 am
Registration opens for Staff & Managers Track
9 am
Staff & Managers Track (ends 5 pm)
10 am
Cooperative Leadership Track:
Anti-Oppression Training (ends 5 pm)
9 am - 6 pm
NASCO Properties Board meets
11 am
Institute registration opens
12 pm
-Detroit tour leaves (pre-registration required; returns at 6 pm)
-Inter-Cooperative Council (ICC) co-op tour leaves (returns 2 pm)

2:30 pm
Tour of Sunward and Great Oak Co-housing Communities (returns at 5 pm)
5:30 pm
Institute Kick-Off
6:30 pm - 8 pm
Hall of Fame Reception
8:00 pm - 11 pm
Screen Printing Skillshare
8:15 pm - 9:15 pm
Caucus Block One
9 pm - 11:30 pm
Documentary Film Festival
9:30 pm
Queer Mixer at Aut Bar

8:30 am
Registration opens
9 am - 12 pm
Annual General Meeting
10 am - Noon
Course Block Four
12:15 pm - 1:45 pm
- Diversity Congress Luncheon
- Regional Working Groups Luncheon

8:15 am - 9:45 am
Community Yoga Session
9 am
Registration opens
10 am - 11:30 am
Course Block One
11:45 am - 12:45 pm
Keynote Presentation
1 pm - 2:15 pm
- Lunch on the town
- NASCO Properties Family Reunion
- Caucus Block Two (people of color caucus)
2:30 pm - 4 pm
Course Block Two
4:15 pm - 5:45 pm
Course Block Three

8:30 am
Registration opens
9 am - 12 pm
Annual General Meeting
10 am - Noon
Course Block Four
12:15 pm - 1:45 pm
- Diversity Congress Luncheon
- Regional Working Groups Luncheon

6 pm - 7:30 pm
- Banquet
- Active Member Representative Candidate Speeches
- New Member Recognition
7:45 pm - 10 pm
- Evening Activities
8:00 pm - 10 pm
- Story Slam
7:45 pm - 8:45 pm
Caucus Block Three
9 pm - 10 pm
- Caucus Block Four
- Interfaith Celebration @ Friends Center
10 pm
Yellow Barn

10.5.11 Saturday