

CO-OPERATIVES=
YOU ARE NOT
ALONE

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Co-op's are the intersection
of Business, Community,
and Democracy

B
US
COMMUNITY
ES
DEMOCRACY

7 Cooperative Principles

voluntary
and open
membership



democratic
member
control



member
economic
participation



autonomy
and
independence



education,
training and
information



cooperation
among
cooperatives



concern
for
community



U.S. Coops by the Numbers...

32,000 Cooperatives in the US

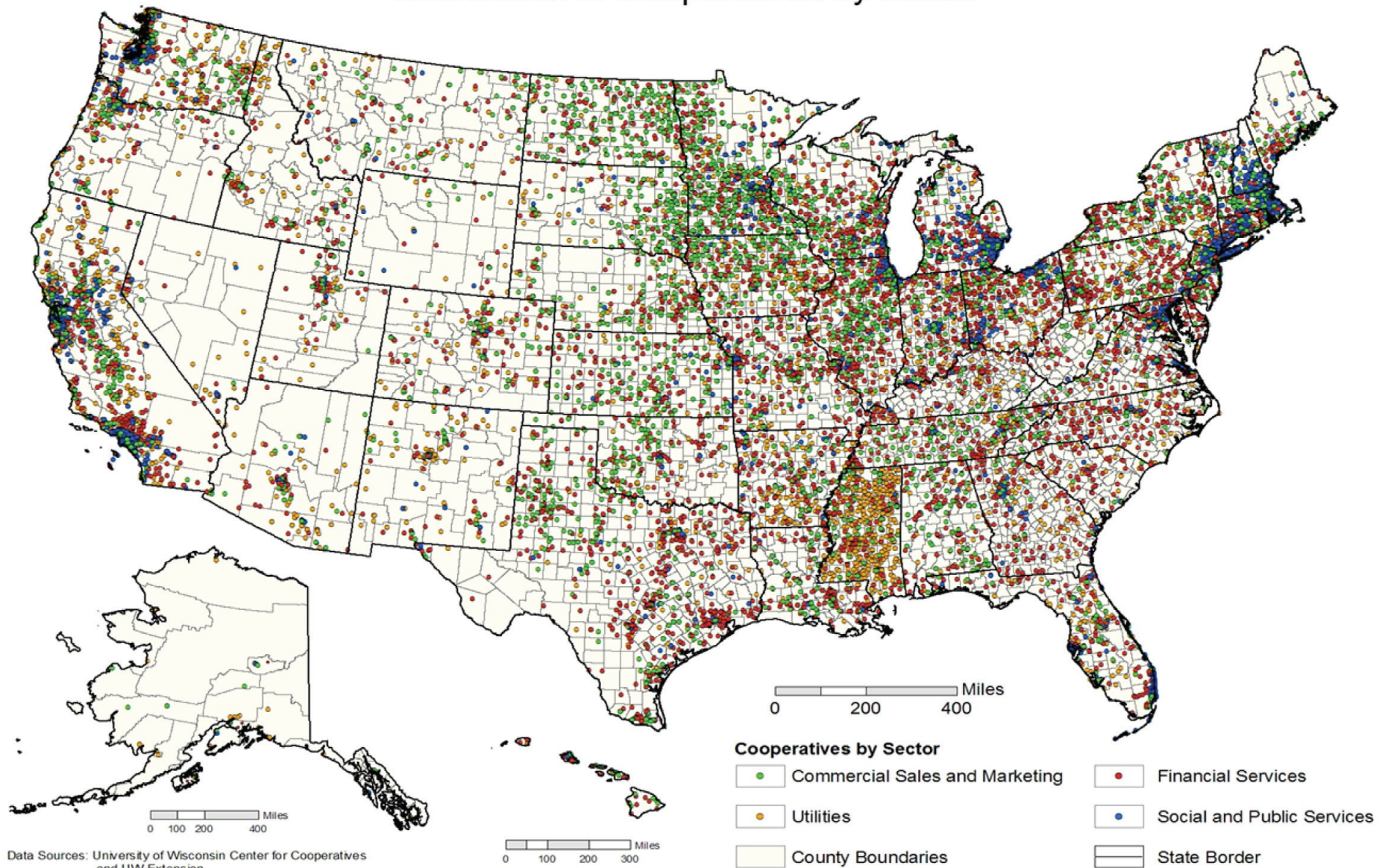
2 million jobs

\$652 billion in
annual sales

More than \$3 trillion in assets



Distribution of Cooperatives by Sector



Data Sources: University of Wisconsin Center for Cooperatives and UW-Extension

Established in 1916, **NCBA CLUSA** is the **oldest** and **largest** U.S. trade association for the cooperative sector—representing all co-op sectors:



CUNA

Credit Union National Association



Housing

Insurance

Marketing

Manufacturing

Technology

Utility

Agriculture

Child Care & Preschool

Credit Unions

Financial Services

Food

Funeral & Memorial Societies

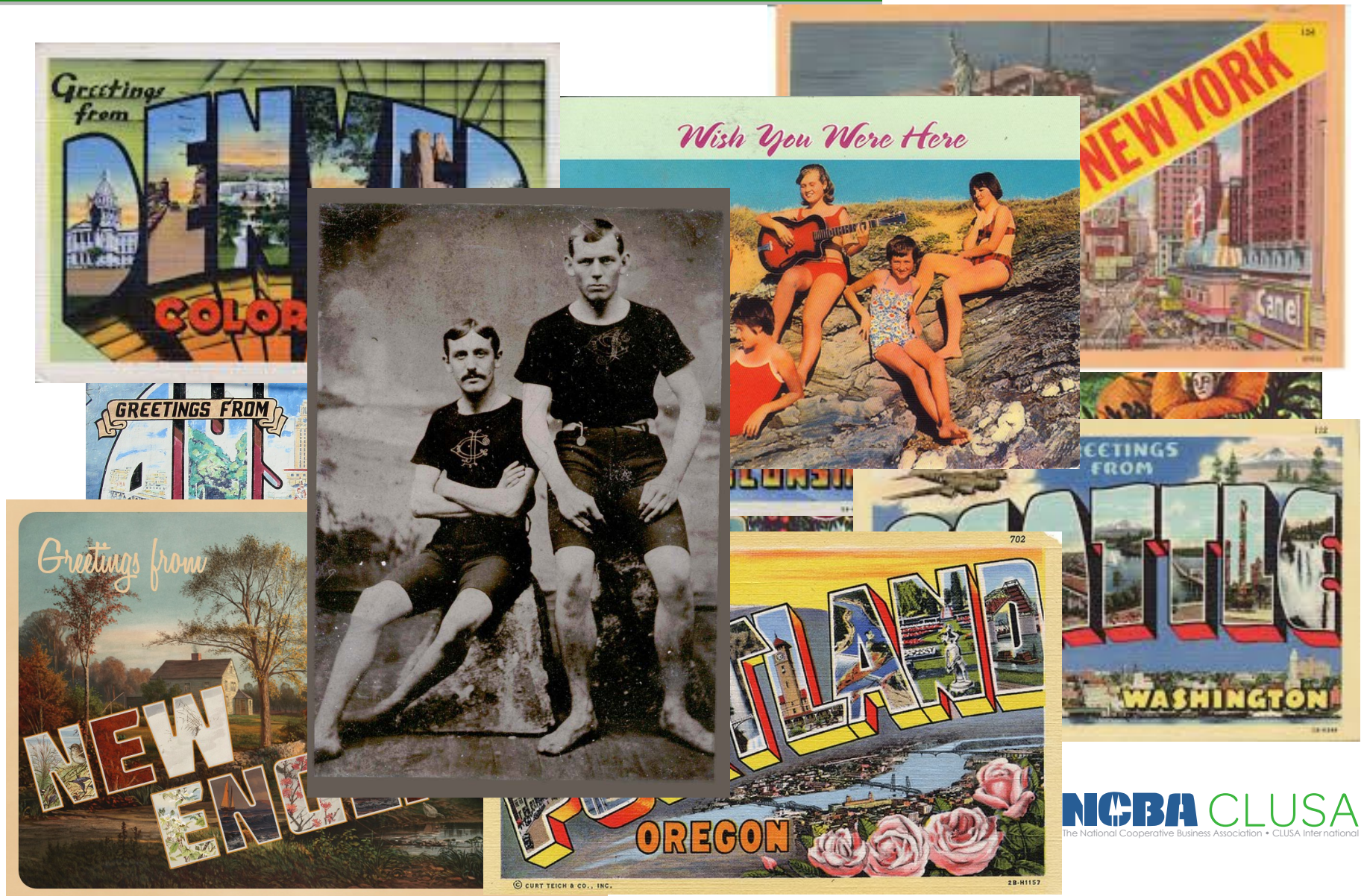
Healthcare

NCBA CLUSA's Role

- A “*Chamber of Commerce*” for co-ops
- The only national organization that addresses co-op issues across industries
- Represents co-op sector before Congress, government, private sector, donors
- Executes international development projects that support cooperative development



Cooperative Business Associations



Beginning in 1953, NCBA CLUSA began implementing cooperative development programs overseas, organizing the **Indian Farmers Fertilizer Cooperative (IFFCO)** in the country of India. Today NCBA CLUSA has **projects in 15 countries** implementing **\$40 million USD annually** in international development.



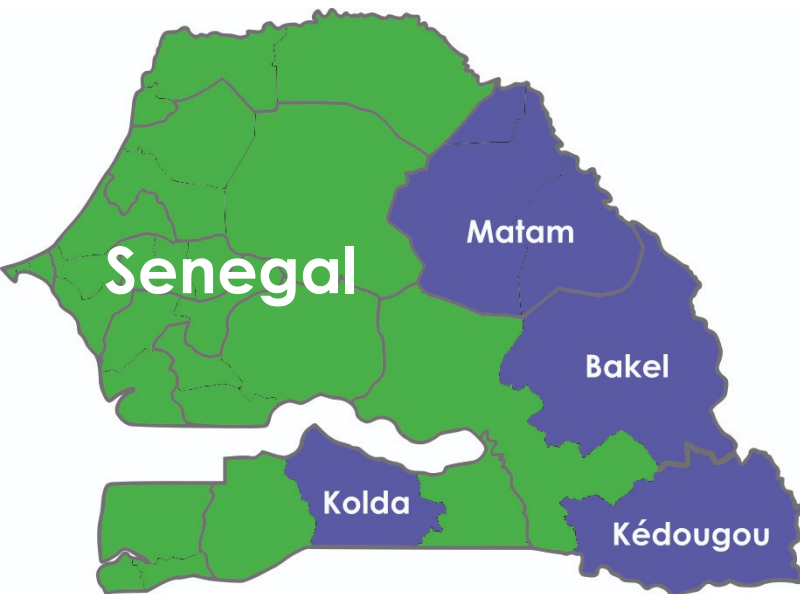
Key Projects in:

- Senegal
- Uganda
- Indonesia
- Niger
- Burkina Faso
- East Timor
- Guatemala
- Mozambique

Key Projects

MILLET

- **73% increase** in Millet yields
- Revenue from processed Millet **increased by 226%**
- Volume sold **increased by 193% through co-ops and private partnerships**



Nutrition-led & Conservation Agriculture

YAAJEENDE

- **59% reduction** in households that consume fewer than 2 meals per day
- **492** private enterprises developed (co-ops, women's groups...)
- Established **asset building** for women
- Nutrition training for **more than 40k** and counting

Key Projects

Youth Empowerment

Yes Youth Can!

National associations based on the cooperative model



- Formed **1,629 youth bungees** (groups) representing more than 83,000 individuals
- **119,023 youth** (including 50,674 women) obtained National Identity Cards
- **37,290 youth** (including 14,910 women) elected into leadership positions
- More than **16,000 advocacy campaigns** promoted gender equality, governance, and health

Key Projects

Delta Regional Market (DRM)

Cooperative sponsored community economic empowerment, promoting locally grown/made products.

- Nearly **35% of current population** at or below poverty level
- Directly targets **poverty alleviation** through job creation, business development, and tourism
- DRM will be **formed as a cooperative**
- Will boost economy, nutrition, health
- Combatting “**food desert**” syndrome
- Model for Public/Private partnerships
- Focused on investing in local community

Poverty Alleviation



Marks, Mississippi

Co-ops making a MARQUE



domains.

- Show your alignment with cooperative movement
- Identity
- Conversation starter
- Pushes the cooperative message forward with unlimited shelf-life
- A coop domain is a restricted domain only available to cooperatives
- The marque is free
- The first year of the domain is free

YOU....

Advocacy
=
Involvement



Co-operative
enterprises build
a better world



Fair-Trade #gocoop
Small Farmer

Volunteer
Opportunities

Organizational memberships

Individual
Memberships



www.ncba.coop

Questions?

Thank You!

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