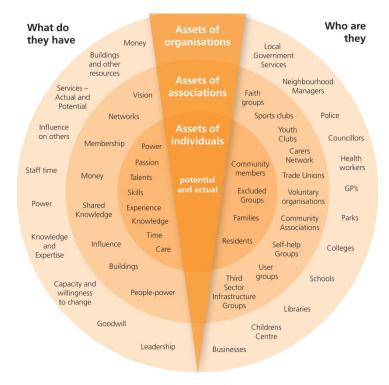
Board Recruitment: Asset Mapping & Skills Assessment

What is community asset mapping?

- Most basically, a community map is an inventory of available individual and organizational resources, capacities, and abilities.
- Mapping is never just about collecting data; it is about building a vision and a coalition of people and groups to achieve common goals.
- Mapping aims to identify areas where you can bring together people and groups in new ways to achieve common goals.
- Outside resources are still needed, but mapping allows you to leverage external resources to help you achieve predetermined community goals.





What is a Board Skills Assessment?

- A board skills assessment is a detailed asset
 map of your current board membership Who
 is already in the room? What experience and
 qualities do they bring to the group? What/ who
 is missing?
- The process can be done in a few different steps:
 - Board/ organization ideal skills identification
 - Director self-assessments
 - Targeted recruitment

Text about community asset mapping is from Steve Dubb's workshop on community asset mapping at NASCO's 2010 Institute.