

Board Recruitment: Asset Mapping & Skills Assessment

What is community asset mapping?

- Most basically, a community map is an **inventory of available individual and organizational resources, capacities, and abilities.**
- **Mapping is never just about collecting data;** it is about building a vision and a coalition of people and groups to achieve common goals.
- Mapping aims to identify areas where you can **bring together people and groups in new ways to achieve common goals.**
- Outside resources are still needed, but mapping allows you to leverage external resources to help you achieve **pre-determined community goals.**



What is a Board Skills Assessment?

- A board skills assessment is a detailed asset map of your current board membership – **Who is already in the room? What experience and qualities do they bring to the group? What/ who is missing?**
- The process can be done in a few different steps:
 - Board/ organization ideal skills identification
 - Director self-assessments
 - Targeted recruitment