What is a Co-op?

The Principles, Structure, and Scale of Co-ops

The 4 Main Organizational Structures

A *cooperative* is an organization that is owned and democratically-governed by its members.

- 1. A **consumer cooperative** is an enterprise in which its members are its owners
- 2. A **producer cooperative** is an organization in which producers collaborate to jointly produce and market their goods
- 3. A **worker cooperative** is a cooperative in which the workers are the only member-owners
- 4. A **collective** is an organization that is managed without hierarchy

The Cooperative Principles!

- 1. Open, voluntary membership
 - 2. Democratic governance
- 3. Member economic participation
 - 4. Autonomy and independence
 - 5. Education and training
- 6. Cooperation between cooperatives
 - 7. Concern for community

Trivia!

How many co-ops are there in the world?

Co-operatives by the Numbers

Hundreds of thousands of cooperatives around the world.

Over **1 billion** people are member-owners of these enterprises.

Co-operatives also employ **250 million** people worldwide.

They generate **\$2.2 trillion** in revenue

Modern Co-ops Around the World



Spain

7th largest company in Spain Approx. **84,000** employees Multi-sector company in finance, industry, distribution, and tech R&D.



India

Dairy co-operative
Jointly-owned by over **3 million**milk producers
Largest food brand in India



Italy

International manufacturer of machines and plants for ceramics, beverage, packaging, and plastics.

Approx. **3500** employees

American Cooperatives



Worker-owned producer to consumer co-op



High tech worker-owned co-op



Retail consumer co-op



Community-wealth building co-op network



Farmer owned producer co-op



Student-run food co-op

American Co-op Economic Impact

There are nearly 30,000 co-ops in the U.S.

They hold more than \$3 trillion in assets

They make **\$625 billion** in revenue

They employ close to 1 million people

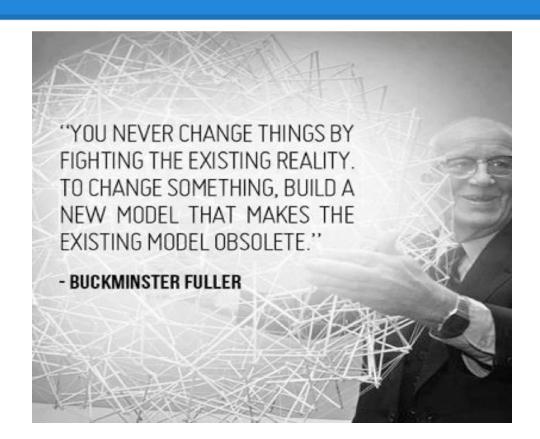
Who earn \$25 billion in wages

Source: Research on the Economic Impacts of Cooperatives, Madison, WI: University of Wisconsin Center for Cooperatives, March 2009

Co-operatives come in all shapes and sizes

- Co-ops are an organizational model and (depending on the state) a legal definition.
- Co-ops often follow the Rochdale Principles but have unique goals for impact.
- Co-ops can be high tech engineering firms or small-scale urban farms.
- Co-ops can be international or local.

In essence...



How can co-ops affect social change?

What are some problems and challenges our society faces where co-ops can be a solution?