# NASCO Annual Report

# Seed sof omorrow

# campus co-OPS continue to be a source of new energy

# Presidents' Letter

Dear Members and Friends,

We are proud to present you with this annual report for the North American Students of Cooperation (NASCO) and its two affiliate organizations: the Campus Cooperative Development Corporation (CCDC) and NASCO Properties.

This past year saw many accomplishments, including a 30% increase in attendance at NASCO's Institute, the addition of two new NASCO Properties co-ops (which combined will house nearly 70 people), and, with CCDC's assistance, the development of a new co-op in Buffalo.

Today, campus co-ops provide thousands of students and community members in Canada and the United States with opportunities to cooperatively manage their homes and businesses. Campus co-op housing provides a democratic and affordable housing option that saves members millions of dollars every year.

At the same time, we recognize that many more would like to join campus co-ops, but cannot due to limited availability. It's a huge challenge, but NASCO and its allies are actively confronting this issue.

The National Cooperative Business Association has stepped in by providing financial support to boost NASCO's long-term sustainability. The Cooperative Development Foundation is seeking grant funding to expand campus co-ops to historically black colleges. The Kagawa Fund, which NASCO and CCDC created as a loan instrument to help finance new campus co-ops, expanded by \$100,000, thanks to an investment by Riverton Community Housing. Together, these efforts will help us make campus co-ops more accessible.

This year, NASCO hosts its 25th annual Institute conference. The theme, "Growing from

In cooperation,

Deniz Tuncer NASCO President Tyra Robertson CCDC President

Andrea Mills NP President

# NASCO and its Affiliates

The North American Students of Cooperation is the organized voice of the campus cooperative movement. Its primary focus is member education and movement building. To further the cause of expanding the movement, NASCO works with two affiliate organizations, the Campus Cooperative Development Corporation (CCDC) and NASCO Properties (NP).

# North American Students of Cooperation

The North American Students of Cooperation is a federation of campus and community cooperatives dedicated to strengthening and expanding the cooperative movement across the United States and Canada. NASCO's focus is cooperative education. Its programs include educational conferences, training services, career development, and information provision. Through its affiliated organizations, NASCO works to expand the movement by providing development and management assistance to burgeoning cooperatives and organizing groups.

# **Campus Cooperative Development Corporation**

The Campus Cooperative Development Corporation was founded in 1987 to reaffirm the campus cooperative movement's commitment to expansion. CCDC works closely with organizing groups and expanding cooperatives, providing assistance in the following areas: pre-development, loan financing, and organizational design, as well as full-scale project coordination. Others in the broader movement consider CCDC's development style innovative and exciting because of its use of financing from established cooperatives, rather than the public sector.

## NASCO Properties

NASCO Properties is a mutual housing association founded in 1988 to assist the Inter-Cooperative Council in Austin during a severe market downturn. Working closely with CCDC, NP has expanded by working with co-op organizing groups that are unable to obtain traditional financing. The organization has grown rapidly, and currently owns nine buildings in six locations. Today, NASCO Properties is considered an essential development tool for groups

# **Programs**

# Education & Training Institute

NASCO's annual Cooperative Education & Training Institute is widely recognized as one of the most important training opportunities available to co-op members, directors, staff and managers. The Institute attracts hundreds of cooperators from the U.S. and Canada for a weekend of comprehensive technical programs and discussions.

### **Member Visits**

The NASCO staff visits member cooperatives annually, providing on-site training and consultation on a variety of topics. Commonly requested workshops include staff-board relations, member recruitment & participation strategies, board training programs, business planning, and expansion assistance.

# **Co-op Managers Conference**

NASCO hosts an annual conference for co-op managers and staff. A small and intimate event, the conference focuses on professional development and networking. The program includes courses and special meetings relevant to the needs and interests of the attendees.

# Networking

NASCO acts as the organized voice of the campus cooperative movement, both in

terms of bringing together members and activists, and in maintaining relationships with national cooperative organizations.

# **Career Development**

The Cooperative Internship Program seeks to bring together student applicants with internship sponsors for summer employment in a range of cooperatives and cooperative organizations. In addition, NASCO promotes co-op jobs to its active members, helping students transfer their college experience to cooperative careers.

# **Cooperative Development**

In partnership with its affiliate, the Campus Cooperative Development Corporation, NASCO provides technical assistance to small cooperatives and organizing groups seeking to develop and expand cooperative business. Assistance includes organizational planning and design, feasibility analysis, finance acquisition, and comprehensive project management.

# Cooperative Management

In partnership with its affiliate, NASCO Properties, NASCO provides an ownership and management structure for small cooperatives and organizing groups that are shut out of the traditional housing market. As a mutual housing association, NASCO Properties provides assistance in

# Executive Director's

Today, as NASCO celebrates its 25<sup>th</sup> Annual Institute, I'm pleased to report that the campus cooperative sector continues to be a source of new energy and vitality for the cooperative movement.

Attendance at the 2000 NASCO Institute was our highest in over a decade and over 30% higher than the year before, with more than 400 North American co-op members taking part in more than 50 workshops. Co-sponsorship with the Fellowship for Intentional Community contributed to this high turnout. The hard work of staff members Anjanette Bunce & Eric Guetschoff, board members, and volunteers combined with a renewed enthusiasm for cooperatives on campuses across North America helped to create one of NASCO's most successful Institute conferences in recent memory.

Additional highlights of the past twelve months include:

## Serving Our Members

NASCO's Institute conference may be our largest program. But it is not our only one. This year, as always, NASCO maintained an ambitious schedule of year-round member service.

NASCO staff put on a very successful Co-op Staff and Managers' Conference in January in San Francisco; assisted with regional conferences in Iowa and Oregon; developed a new Co-op Voices format; and conducted member education visits at over 85% of our Active Member co-ops.

NASCO placed thirteen co-op members in summer co-op internships. Though modest, both the number of applicants and participants were higher than the year before. NASCO hopes to place at least 20 interns in cooperative internships next year.

# **Building Our Membership**

NASCO can only be as strong as its members make it. So it is very heartening to see NASCO's membership expand so rapidly during the past year!

New members include Pika House, a student co-op at MIT in Cambridge, MA; Millstone Co-op, a community co-op in Somerville, MA; and a rebuilt Davis Community Co-op in Davis, CA.

Returning members include the deCleyre Co-op in Memphis, TN; and Kresge Food Co-op in Santa Cruz, CA.

NASCO negotiated an interim affiliation agreement with five co-ops in Ontario, Canada: Science '44 in Kingston; Guelph Campus Co-op; Campus Co-operative Residences, Inc. and Neill-Wycik Co-operative College in Toronto; and Waterloo Co-operative Residence, Inc.

## **Developing New Co-ops**

Through our affiliate organization, the Campus Cooperative Development Corporation (CCDC), NASCO last year promoted the creation of new co-ops throughout North America.

CCDC staff met with organizing groups and participated a panel on campus cooperative development at the University of Victoria in British Columbia.

CCDC promoted AB 1611 in California, which was signed into law in October 2001. This bill makes California campus co-ops eligible for state bond financing and could prove to be model legislation for co-op development in other states and provinces.

CCDC is assisting the Nickel City Cooperative organizing group in Buffalo, New York, to purchase its very first co-op house by helping the group obtain subsidiary financing from the Kagawa Fund for Student Cooperative Development.

Our constant efforts to expand the Kagawa Fund received a major boost when Riverton Community Housing voted to invest \$100,000 (US) in the loan fund. Not only did this investment help fund the Buffalo project, it also enabled Kagawa to loan \$80,000 to help finance NASCO Properties' newest house in Chicago.

In cooperation with the CCDC Board, NASCO hired a new Development Coordinator, Tracie Citron, from Acme House in Athens, Ohio. We are pleased to welcome Tracie to staff, as well as thank outgoing Development Coordinator Eric Guetschoff for four years of tremendous service.

# **Expanding Our Co-op Network**

One of the main difficulties in creating campus co-op housing is securing loan collateral. Our second affiliate, NASCO Properties, solves this problem by purchasing property for organizing groups and leasing it back to the local cooperative. In the past year, NASCO Properties' holdings have increased from nine houses to eleven.

NASCO Properties purchased a second co-op house in Urbana, Illinois, for the Community Organization of Urbana-Champaign (COUCH) cooperative. The new property, now called Summit, will provide co-op housing for 16 co-op members next year.

NASCO Properties is currently working on its largest project to date in Chicago. The building will provide housing for 52 members in the Hyde Park district.

NASCO Properties also approved a new 5-year Strategic Plan this year. This plan

envisions continued expansion in NASCO Properties' campus co-op housing at a rate of over 10% a year!

# **Growing Our Movement**

As an association of co-ops from campuses and communities across North America, NASCO constantly strives to represent the full scope of the campus cooperative sector.

<u>Cooperation Across Borders</u>: NASCO elections led to the return of Canadian members to the board. As a result, the NASCO Board now has four Canadian representatives and the NASCO executive has two Canadian members.

<u>Promoting Movement Diversity</u>: NASCO held a diversity workshop at its spring Board meeting and is making renewed efforts to promote diversity among its member cooperatives. NASCO is also supporting the efforts of the Cooperative Development Foundation to develop campus co-ops on campuses with large African-American and Latino populations.

<u>Publicizing Our Cause:</u> NASCO President Deniz Tuncer was guest editor of a special campus co-op issue of Communities, a magazine published by the Fellowship for Intentional Community. This issue has resulted in NASCO receiving many inquiries from people wanting to form their own co-ops.

# Promoting Cooperation among Cooperatives

Mutual aid is a bedrock cooperative principle. This year, more than most, demonstrated that principle's vital importance.

When fires severely damaged co-op houses in Austin, Texas and Madison, Wisconsin, NASCO called attention to the plight of co-op members who lost their personal belongings in these fires. Campus co-ops responded by raising over \$10,000 to help affected co-op members.

NASCO participated in the international campaign, led by the National Cooperative Business Association



into the



# Looking to the Future

In 1944, at the 100<sup>th</sup> anniversary of the founding of the first modern cooperative in Rochdale, England, the Cooperative League of the USA, now known as the National Cooperative Business Association, held a conference on the future of the cooperative movement. With the theme Charting the Middle Way, this conference explored how to build a co-op movement that utilizes the strengths of both individual initiative and collective solidarity.

Today, NASCO strives to continue this work as we aim to help our members think cooperatively. Only in this way can we achieve of our vision of building "a socially and financially responsible North American cooperative sector for all people and organizations interested in applying the principles and practices of cooperation."

This year, NASCO is in the midst of revising its five-year Strategic Plan. Key goals of this plan include:

- Creation of an Internet Information Clearinghouse, so our members can more easily compare policies and practices with fellow NASCO member cooperatives.
- Greater outreach to campus co-op alumni, so that campus co-op members maintain a lifelong commitment to cooperatives.
- Improving the organization of NASCO's extensive co-op education materials, so that members' co-op education needs are more readily met.
- Improvement of NASCO's representation of Canadian co-ops, so that NASCO provides the same level of representation to Canadian campus co-ops as to U.S. co-ops.
- Promotion of diversity in NASCO member co-ops, to help ensure the accessibility of campus cooperatives to all.
- Continued expansion of both NASCO member education and campus co-op development efforts.

Meeting these goals will not be easy. But then again, neither was it easy to form NASCO Properties, to create a Campus Cooperative Development Corporation that funnels contributions from existing co-ops to develop new cooperatives, or to build the NASCO Institute into the internationally-recognized event that it is today. As always, the key will be to tap into the energies of our membership; when we do, they rarely disappoint.

# Members and Supporters

### **Active Members** 1614 Co-op Lawrence, KS Acme House/Student Cooperative Organization Athens, OH **Brown Association for Cooperative Housing** Providence, RI Chateau Student Housing Cooperative Minneapolis, MN CoLiBri Urban Housing Collective St. Louis, MO College Houses Cooperatives, Inc. Austin, TX Community of Urbana-Champaign Cooperative Housing Urbana. IL **Davis Campus Cooperatives** Davis, CA deCleyre Cooperative Memphis, TN Franklin Student Housing Cooperative Minneapolis, MN **Groundwork Books** San Diego, CA Hei Wa Cooperative House Ann Arbor, MI Inter-Cooperative Council at the University of Michigan Ann Arbor, MI Inter-Cooperative Council - University of Texas Austin, TX Kent Cooperative Housing, Inc. Kent, OH Kresge Food Co-op Santa Cruz, CA

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Madison Community Cooperative
     Madison, WI
Marcy Park Student Housing Cooperative
     Minneapolis, MN
Marshall Student Housing Cooperative
     Minneapolis, MN
Massala Community Housing
     Boulder, CO
Millstone Cooperative
     Somerville, MA
MOSAIC
     Evanston, IL
MSU Student Housing Corporation
     East Lansing, MI
Oberlin Students Cooperative Association
     Oberlin, OH
Pika House
     Cambridge, MA
Qumbya Cooperative
     Chicago, IL
River City Housing Collective
     Iowa City, IA
Santa Barbara Student Housing Co-ops
     Isla Vista, CA
Santa Cruz Student Housing Co-ops
     Santa Cruz, CA
San Francisco Student Community Housing
Organization
     San Francisco, CA
Sherwood Cooperative Association
     Seattle, WA
Stone Soup Cooperative
     Chicago, IL
Students' Cooperative Association
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Eugene, OR Student Heritage Houses, Inc. Austin, TX **Sunflower House** Lawrence, KS **University Cooperative Housing** Association Los Angeles, CA **University Cooperative Housing Project** Tucson, AZ UCSD Food Co-op San Diego, CA **UMASS Student-Controlled Businesses** Amherst, MA University Students' Cooperative Association Berkeley, CA Von Cramm Co-op Ithaca, NY Whitehall Cooperative Austin, TX

### **Interim Affiliates**

Campus Co-operative Residences, Inc.
Toronto, ON
Guelph Campus Co-operative
Guelph, ON
Neill-Wycik Co-operative College
Toronto, ON
Science '44 Co-operative
Kingston, ON
Waterloo Co-operative Residences, Inc.
Waterloo, ON

Associate Members
Circle Pines Center

Co-operative Housing Federation of Canada The People's Car Co-operation Karrer Riverton Community Hottsimart Kohl Twin Oaks Community Margaret Lamb Individual Contributors Michael Elph Morgan July 2000-June Zenjamin Philips George Proper Alison Amudar **Luther Buchele Howard Robinson** Matthew Slepin **Bradford Caldwell** James Canup **Deniz Tuncer Richard White** Gillian Coulter Robert Cox Karen Zimbelman J.G. Craig John L. Eberhardt Warren Fincher Margie Greene

### **Grant Funders**

Dave Gutknecht

National Cooperative Business Association Mutual Service Insurance Foundation

### **Additional Organizational Donors**

Amalgamated Bank of New York
Boulder Housing Coalition
Cass Corridor Food Co-op
Cooperative Development Foundation
Co-op Optical
Credit Union National Association
First Rochdale Cooperative
Grain Train Natural Foods Co-op
Greenstar Cooperative Market
Hanover Consumer Cooperative Society,
Inc.

# **Boards of Directors**

# North American Students of Cooperation (NASCO)

Deniz Tuncer, President Sacramento, California

Bradford Caldwell, Vice President—US Washington, DC

lan McClennan, Vice President—Canada

Toronto, Ontario

Jacob Stegenga, Treasurer Toronto, Ontario

Honey Shor Posner, Secretary Berkeley, California

Chris Charbonneau Minneapolis, Minnesota

Gillian Coulter
Washington, D.C.

Warren Fincher Austin, Texas

Jennifer French Toronto, Ontario

Jason Heinrich Athens, Ohio

Amy Jester Chicago, Illinois

Margaret Martin
Austin, Texas

Cleo Prellwitz Toronto, Ontario

Jonathan Rochkind

# Campus Cooperative Development Corporation (CCDC)

Tyra Robertson, President Austin, Texas

Holly Jo Sparks, Vice President Santa Barbara, California

Joan Bulmer, Treasurer East Lansing, Michigan

Forrest Crawford Oberlin, Ohio

John Colborn New York, New York

Phil Davis Austin, Texas

Gary Ellis Minneapolis, Minnesota

Melinda Everett Austin, Texas

Ben Phillips
Los Angeles, California

George Proper Berkeley, California

Sheila Ritter
Ann Arbor, Michigan

### NASCO Properties (NP)

Andrea Mills, President Urbana, Illinois

Brian Dahlk, Treasurer Madison, Wisconsin

Stephen Konieczka Chicago, Illinois

Joan Bulmer East Lansing, Michigan

Max Krochmal
Santa Cruz, California

Chris Charbonneau
Minneapolis, Minnesota

Zaius Gilkoff Austin, Texas

Jason Heinrich Athens, Ohio

Ann Heonke Boulder, Colorado

Holly Jo Sparks
Santa Barbara, California

# Vision To achieve a Socially and financially responsible North American economic sector for all people and

organizations interested in applying the

principles and practices of cooperation.

# Mission

To further our vision through work with campus

cooperatives by **providing** 

resources, assisting development, and

# Balance Sheet

### **A**SSETS

Cash Accounts Receivable Other Current Assets Fixed Assets (less depreciation) Security Deposit	9,391 5,350 -64 771 600
Total Assets	16,048
LIABILITIES & EQUITY	
Liabilities Accounts Payable Deferred Income Loan Payable	3,618 3,900 673
Total Liabilities	8,191
Equity Retained Earnings Net Income	3,686 4,171
Total Equity	7,857
Total Liabilities & Equity	16,048

# Statement of Activities

### REVENUE

Dues Income	80,525
Grants & Miscellaneous Income	13,181
Institute Income	53,770
Other Member Service Income	10,835
NASCO Product Sales	686
CCDC & NP Personnel Contracts	67,800
CCDC & NF FEISOITHEI COILLIACIS	, , , , ,

# Total Income 226,797

### **E**XPENSES

Please note that payroll is not divided into cost categories; all other expense categories contain only direct expenses.

Payroll	135,043
Governance/Board Expense	7,896
General & Administrative	21,278
Representation	1,756
Staff & Managers' Conference	9,062
Fundraising	160
Institute	32,365
Member Visits and Related Expenses	7,293
Co-op Intern Program	1,834
NASCO Product Purchases	1,302
Co-op Voices	2,604
Guide to Campus Co-ops	233
Columbus Organizing Project	175
Prior Year Expenses	1,625
Thorical Expenses	,

Total Expense	222,626
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4,171

### North American Students of Cooperation

P.O. Box 7715 Ann Arbor, MI 48107

Tel: 734.663.0889 Fax: 734.663.5072

email: nasco@umich.edu web: www.umich.edu/~nasco

### **NASCO Staff**

Steve Dubb Executive Director

Anjanette Bunce Member Services

Tracie Citron Development

Jim Jones NASCO Properties

Jessica Fink NASCO Intern

Amy Jester NASCO Properties Intern