

PRINCIPLED LIVING: COOPERATION AMONG COOPERATIVES

THE JOY OF SIXI WANT YOUR SIX***SIXTING 101



WHO WE ARE & WHY YOU SHOULD CARE

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Cooperative *(koh-op-er-uh-tiv)*

- Is a **business** that is owned and controlled by the people who use it.
- Provides goods or services to its members for their mutual benefit.

JUST THE FACTS: NORTH AMERICA

UNITED STATES

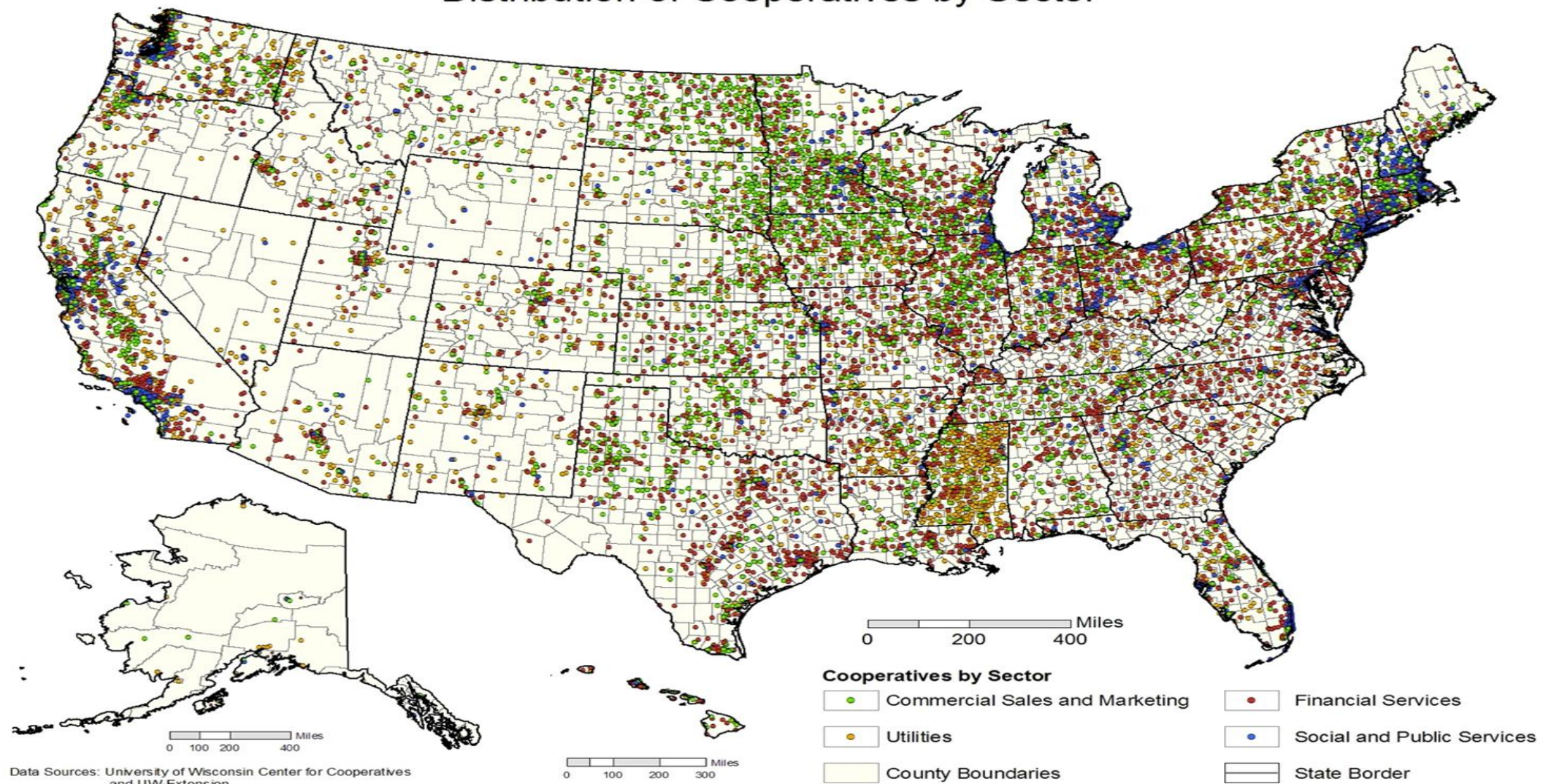
- 40,000+ **COOPERATIVES** IN THE US
- 2+ **MILLION JOBS CREATED**
- \$652 **BILLION IN ANNUAL SALES**
- \$3 **TRILLION** in **ASSETS**

CANADA

- 614,000 **FULL TIME** jobs
- \$33 **BILLION DOLLARS** in Annual Sales
- 6000 **COOPERATIVES** Studied*
- \$12 **BILLION DOLLARS** generated by taxes paid by Cooperatives

* 2010 Study : Measuring the Co-operative Difference Network.

Distribution of Cooperatives by Sector



Data Sources: University of Wisconsin Center for Cooperatives and UW-Extension



1. Voluntary and Open Membership



2. Democratic Member Control



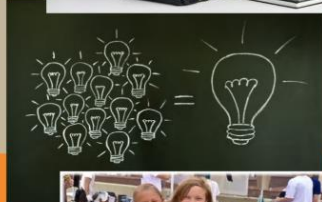
3. Members' Economic Participation



4. Autonomy and Independence



5. Education, Training and Information



6. Cooperation among Cooperatives



7. Concern for Community



Why Principle Six Matters

- Principle 6: Cooperation Among Cooperative
- Our Goal: Build a cooperative economy
- How do we do that: Step 1: Cooperators and Cooperatives need to support other cooperatives

How can you support Cooperation among Cooperatives?

- Make cooperatives your first choice

WHAT OTHER COOPERATIVES ARE OUT THERE?

PROBABLY MORE THAN YOU THINK...



RECOGNIZE ANY OF THESE COOPERATIVES?

more than
just money **BSCU**



THE COOPERATIVE SECTORS

- HOUSING
- WORKER OWNED
- GROCERY
- PURCHASING
- CREDIT UNION/CREDIT UNION ASSOCIATIONS
- UTILITY AND ELECTRIC
- CONSUMER
- BANKING
- INSURANCE
- AGRICULTURE
- HEALTHCARE
- HYBRID

WHY DOES THIS MATTER?

THE COOPERATIVE ~~DECADE~~ **FUTURE**





READING ASSIGNMENT – ICA – International Cooperative Alliance's

*Blueprint for a
Co-Operative Decade*

BASED ON 5 PILLARS

- **PARTICIPATION**
- **SUSTAINABILITY**
- **IDENTITY**
- **LEGAL FRAMEWORK**
- **CAPITAL**

**2020 VISION –
EXPANDED FOCUS**

USE

SERVE

OWN

BELONG

SO, WHAT MATTERS TO YOU?

IS THERE A COOPERATIVE THAT FITS THAT NEED?

**DO YOU LIVE CO-
OPERATIVELY?**

YES OR NO?

WHY?

SOCIALLY, SPEAKING – HOW DO YOU PROMOTE YOUR “COOPERATIVE LIFESTYLE?”

NO, I'M CLOSETED – WHY? WHAT HOLDS YOU BACK?

SOMEWHAT – ONLY MY CLOSEST FRIENDS KNOW ABOUT IT.

ABSOLUTELY – LOUD AND PROUD

HAVE YOU EVER FELT MARGINALIZED AT A COOPERATIVE?

HOW? WHAT WAS BEHIND THIS FEELING?

WHAT WAS DONE ABOUT IT? DID ANYTHING CHANGE?

**DISCUSSION – WHERE DO WE GO
FROM HERE?**



THANK YOU!

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