

## WHAT

- A conference concerned with the state of the co-op movement.
- Students, the Santa Cruz community and veteran co-ops from across California convening to explore cooperative futures through networking.
- Technical and analytic workshops and panels about major issues in co-op development.
- And most importantly, celebrating cooperation during international co-op month.

## WHY

- To place our individual efforts in the context of support and common purpose which networking coalitions can provide.
- To provide practical information for better management and organization of cooperative enterprises.
- To critically evaluate the state of the co-op movement and explore our visions of the future.

## WHO

Participants will include representatives from:  
Associated Co-ops  
California Co-op Federation  
National Consumer Co-op Bank  
The New School for Democratic Management  
Santa Cruz Community Credit Union  
and

Allan Bear, founder of TELOS community development corporation, designer of "bionomic communities."

Robert Girling, Assistant Professor of Management at Sonoma State University, coordinator of Economic Democracy Symposium, May 1980.

Claude Steiner, radical therapist, member of Round Mountain Cooperative Community, author of **Scripts People Live**.

## TENTATIVE SCHEDULE

### FRIDAY, OCTOBER 24

7:00-10:00 pm Overnightsers assemble at PAD/Merrill College (408-429-4166) for room assignments (see map).

### SATURDAY, OCTOBER 25

8:30-9:30 am Registration in front of the Whole Earth restaurant (central campus, see map).

9:30-10:30 Introduction and opening address, "Visions of a Cooperative Society."

#### 10:30-12:00 SESSION I

Panel: Co-op Development Programs and Finances  
Workshops: How to Incorporate as a Co-op; Westco Futures; Practical Cooperation.

12:00-1:00 pm Luncheon

#### 1:00-3:00 SESSION II

Panels: Regional Networking; Co-ops in a Capitalist World

Workshops: Democratic Management; Student Housing Co-op Development

#### 3:30-5:00 SESSION III

Panels: Women in Co-ops—A Feminist Perspective; Community Media

Workshops: Co-op Education; Work session on Santa Cruz coalition

5:15-6:00 Wrap-up discussion, set agendas for Sunday.

7:00-later Open reception.

### SUNDAY, OCTOBER 26

9:00-10:00 am Brunch at PAD/Merrill

#### 10:00-on SESSION IV

Working Sessions: Westco business meeting; organizing for Santa Cruz co-op coalition; co-op housing in Santa Cruz; and other topics according to interest.

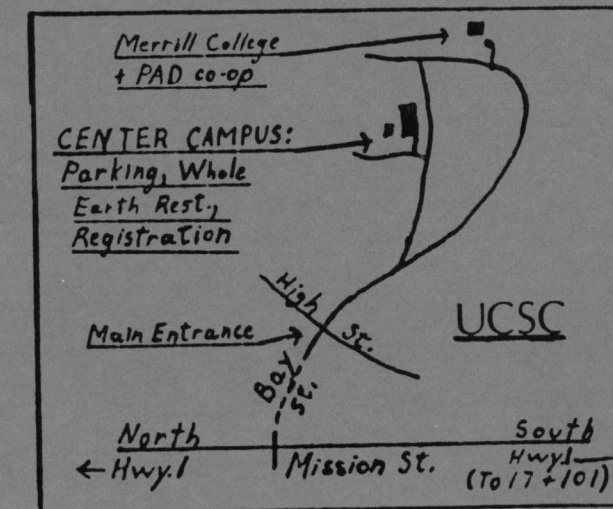
**Directions**—From Hwy 17 take Hwy 1 North (Mission St.) to Bay St. (by Bell Savings). Take a right on Bay straight up to UCSC main entrance. Or take Hwy 1 South directly into Santa Cruz and take a left on Bay. From the main entrance follow the signs to center campus and park in the bookstore parking lot (by several large redwood buildings). Walk up the steps from the lot to the Whole Earth restaurant (one of the large redwood buildings). We'll be there with the registration table. The conference will be held in the classroom building just above the Whole Earth.

**Accommodations**—Overnight accommodations means sleeping bag space, unless otherwise arranged by you. Bring a bag if you've got one (but don't panic if you don't) and we'll set you up in the home of one of our illustrious co-ops. **If you're coming in Friday night** meet between 7-10 pm at the PAD/Merrill co-op (see map). If you're coming Friday call PAD and tell us.

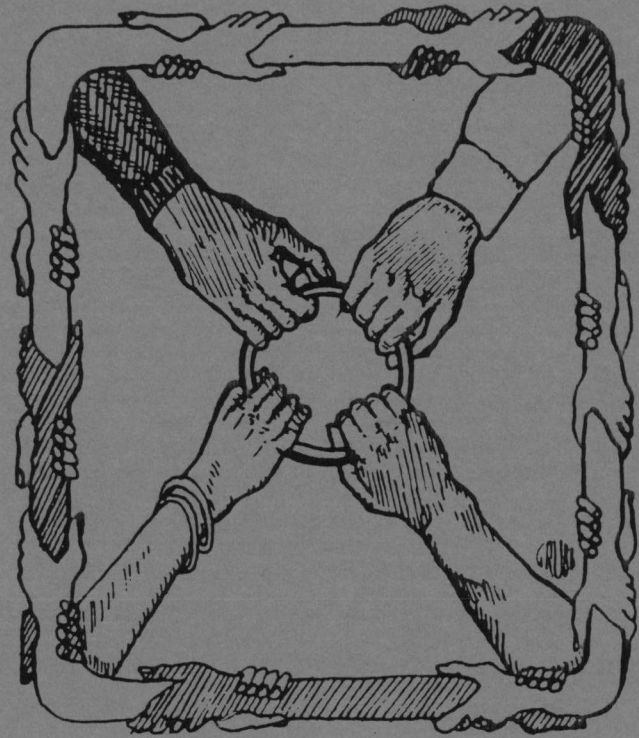
**Cost**—Plan to bring about \$20 for the weekend. Conference registration will be about \$5 (to cover mailings, etc.) but other expenses like food (lots of great restaurants) and miscellaneous (co-op t-shirts!) will be extra.

For more information call:

Peter Towbin 408-429-4166  
Marsy Abrams 408-425-9607  
Mark Lipson 408-429-1067



## Santa Cruz's Second Annual



conference on

# "The State of the Co-op Movement"

UNIVERSITY of CALIFORNIA  
at SANTA CRUZ

October 25 & 26, 1980

Sponsored by the Co-op Studies Collective

Co-op Studies Collective  
c/o Campus Activities, UCSC  
Santa Cruz, CA 95064

### THE CO-OP STUDIES COLLECTIVE/USCS CO-OPS

The CSC grew out of the successful establishment of UCSC's first student-managed housing co-ops (People's Alternative Dwellings). The development of PAD and other co-ops on the campus suggested the opportunity for creating student-originated curriculum on co-ops.

The CSC represents an important new dimension in the co-op movement. It is an ongoing project with our main purposes:

- to facilitate independent studies on co-ops and economic democracy;
- to be a clearinghouse for co-op activities, events, and educational resources;
- to encourage a critical analysis of co-ops and the co-op movement;
- to aid in the development of student cooperatives.

### WHAT CO-OPS ARE

This conference on "The State of the Co-op Movement" is being organized primarily by and for three groups of co-ops which intersect in Santa Cruz. These segments of the co-op movement span the state of California and include the full range of shapes and sizes—from the oldest and largest housing co-op on the West Coast to embryonic co-ops about to be born, from corporate-style co-ops to worker collectives. The challenge of this conference is the need to define a unity of purpose and identity within "the movement." We see this unity of purpose as essential if the co-op movement is to be a meaningful part of the transition to a democratic, non-exploitative economy. The groups at the focus of this conference are the Santa Cruz co-op community, the Western student housing co-ops and the USCS co-ops, including the Co-op Studies Collective.

### SANTA CRUZ COUNTY CO-OPS

Santa Cruz has a thriving community of co-ops, worker collectives and non-profit alternative enterprises. The list includes several food co-ops, our Community Credit Union, numerous collectively run services, and a growing effort to develop low-income housing co-ops. Discussions concerning a coalition of Santa Cruz co-ops have been going on for some time. Ideas which have been advanced range from an inter-co-op trading network (a co-op economy) to a promotional and educational organization (a co-op chamber of commerce). This conference will bring the members of the Santa Cruz community together with staff members of existing networks to discuss the purposes and organization of a regional association.

### WESTERN STUDENTS OF COOPERATION

Westco is the Association of West Coast student housing co-ops. It was founded last year at the first Santa Cruz conference to share the skills and experiences of the different campuses. Westco has gradually built up the communications between the members, and now has working groups in different sections of the state working on specific issues of student co-ops. Westco has strengthened the student co-op movement and helped integrate student co-ops into the larger co-op communities. Westco will be making significant steps in the conference toward realizing its role as a special vehicle for student co-op growth.