

WESTCO

△ Westcoast Unite! △ Don't be a snino go to Westco △ Education is the 5th Rochdale Principle △ Mondragon is not just a fairy tale △

THE COURSES

FIRST COURSE BLOCK, SATURDAY 10:00 TO NOON

1 THE CO-OPERATIVE MOVEMENT

Housing, banking, producing, retailing: co-ops are everywhere! (and growing!?) This course discusses the diverse co-operative movement and the principles that tie us together and keep us strong. All interested.

2 BUILDING A STRONG AND DIVERSE MEMBERSHIP

Who does your co-op serve? Would some people find your co-op alienating? Do you sometimes have trouble with a gender imbalance in your houses? The ways in which you organize your facilities and your recruitment programs shape your membership. This course focuses on assessing your current systems and on making changes that can make your co-op more accessible. Membership Recruiters and all interested.

3 DEVELOPING NEW STUDENT HOUSING COOPERATIVES

Join us for a whistle-stop tour through the enchanted land of student co-op development. Stopovers include: organization building, property assessment, and financing. Members of new co-ops, expanding co-ops, and CCDC member co-ops.

SECOND COURSE BLOCK, SATURDAY 2:00 TO 3:30

4 OPERATING AND PLANNING A SUCCESSFUL COOPERATIVE

People with the good sense to attend this course will learn about how to evaluate the effectiveness of their co-op's current operations and to plan for a successful future. The course will focus on maintenance, budgeting, capital expenditures and visioning. Maintenance people, board members and Hegelians.

5 MEMBER EDUCATION

There is nothing more important to your co-op than your members. We own it! We run it! And unless we structure a way to pass on information we'll be reinventing the wheel every year. This course focuses on welcoming, empowering and training your new members. All interested.

6 HOMEBREWED BEER

Learn how to create a home-cooked community and homebrewed beer. In this workshop, you will learn how easy it is to brew your own beer. Beer drinkers.

THIRD COURSE BLOCK, SUNDAY 10:45 TO 12:30

7 GOOD COMMUNICATION AND THE DEMOCRATIC PROCESS

There is little democracy without effective meetings and good communication. This course focuses on the effective planning and facilitation of cooperative meetings. All interested.

8 BASIC CO-OP FINANCES

Come learn the basics of co-op finances so that when you discuss it at your house or on your board you won't have to stare off into space or pick your toenails. Treasurers and all interested.

9 CO-OPS AND SUSTAINABLE LIVING

What is the role of cooperatives in the environmental movement? Interested in unlearning your wasteful American ways? Come learn what it means to live sustainably and consciously within your co-op. All interested.

10 REGIONAL NETWORKING

Let's get together more often. Come to this roundtable and discuss things like: Co-op Camp Sierra, internet communication, inter-co-op travel, and any other interesting ideas you want to bring up. By the way, who's hosting WestCo next year? At least one representative from each co-op please.



△ Down with alienation, unite in cooperation △ Come sleep in my room, you'll like it △ Co-ops put participatory democracy to practice △ Superfly △



THE FLEXIBLE SCHEDULE

FRIDAY: ARRIVAL AND (DIS)ORIENTATION

- 6:00 pm Registration and House Tour until 11:30 pm
- 8:00 pm Night Snacks
- 8:30 pm Co-op Show and Tell (come prepared)
- 9:30 pm Misc.: Pub Crawl, Video, Coffee House Tour, Queer Caucus.

SATURDAY: WORKSHOPS AND PARTY

- 10:00 am First Course Block with Simple Breakfast
- 12:00 pm Lunch on your own
- 2:00 pm Second Course Block
- 4:00 pm Cooperative Games
- 6:00 pm Community Dinner
- 7:00 pm Keynote Speaker
- 9:00 pm Party at Chavez House with Homebrew and Open Micha

SUNDAY: WORKSHOP AND BYE BYE

- 10:45 am Third Course Block with Simple Breakfast
- 12:30 pm Farewells, "Catch ya later, cooperators."

STUFF TO SHLEP

Bedding: If you plan to stay in a co-op you will need a sleeping bag, sleeping pad, and pillows.

Money: Bring enough to cover lunch on Saturday, and other capital expenses.

Personal Care Items: Toothbrush, towel, toiletries, fingernail clipper, field medical kit, pocket blow torch, etc.

Items Relating to the Activities: Instruments, cooperative games, books, ideas, paper and pen, and whatever you may need for the workshops you plan attend.

Clothes: Santa Cruz can get darn pleasant in Spring, but you gotta wear them anyway. It is vigorously suggested that you dress accordingly (or not).

Homework: You can bring it if you want, but we will make fun of you.

WESTCO REGISTRATION FORMS

Please Return Registration To:
Westco '95
316 Main Street
Santa Cruz, CA 95060

Questions? Talk to Eric:
Eric Guetschoff
macdaddy@cats.ucsc.edu
(408) 429-8842

MARK YOUR CALENDERS FOR APRIL 7-9. REGISTER BY MARCH 20 OR FACE PUBLIC RETICULE.

Name: _____ Phone: () _____

Co-op: _____ Address: _____

Meals: Vegan Vegetarian Non-labeling

Additional Information: _____

Name: _____ Phone: () _____

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Meals: Vegan Vegetarian Non-labeling

Additional Information: _____

In the Additional Information section specify if you do not want to sleep in a student co-op or any special needs you may have. The registration fee is \$20 and must be postmarked by March 20th. Late registration fee is \$30. Make checks payable to SCSHC (Santa Cruz Student Housing Cooperative).

FEEES

Number of people: _____ X \$20
= total enclosed \$ _____

Δ The future of the cooperative movement, and thus the world, depends on you! Δ Come to Westco and save the universe Δ You'll be a heroine Δ



Appendix C
WestCo 1995 Brochure

design by Elijah Saxon

Santa Cruz Student Housing Co-operative with North American Students of Cooperation present



CO-OPERATIVE EDUCATIONAL INSTITUTE!

The Santa Cruz Cooperators enthusiastically invite you for a weekend of co-op mind expansion, entertainment, and culinary delights on April 7-9.

THE ACTIVITIES

WORKSHOPS

This year's smorgasbord of workshops range from practical how-to seminars to long term cooperative visions. Form connections and dialogues with other co-ops, as well as gain knowledge vital to the operation of a healthy co-op.

COMMUNITY DINNER

Chow down with other cooperators on the beach and synergize with co-op tales. Expect a beautiful sunset and roaring bonfire.

KEYNOTE SPEAKER

The Santa Cruz Community Housing Corporation develops cooperative housing for low-income people. Come hear their ideas on community development through social and economic empowerment and check out one of the cooperatives they helped create.

COOPERATIVE GAMES

Expunge yourself of capitalist competitive dogma and play cooperative games with our buddy Todd. Ride our mechanical bull.

GRUBBING BREAKFAST

When you hear the conch blow you know its time to power up with a co-op breakfast of champions.

VIDEO FUN

The Mondragon Experiment. Be hypnotized in front of a

cessful multi-billion dollar industrial worker cooperative system in the Basque region of Spain.

PUB CRAWL

It was a long drive to Santa Cruz so why not hit the micro-brew circuit, impair your sense of reality, and make new friends? That sounds nice.

COFFEE HOUSES DE JILA

The co-op goddess of the West coast will take us on a caffeine altered tour of the hippest and funkiest bean roasters in town. Hang on to your hats.

PARTY AT CHAVEZ HOUSE

Put on your dancing shoes for a fabulous Chavez House party! Featuring cooperative homebrew brewed by we Santa Cruzans.

OPEN MICHA

SC Co-oper Micha Frayne will play host of this mn, mn, funky open microphone. Drum circle may ensue.

QUEER CAUCUS

Queer people spread yer wings and fly! Santa Barbara co-oper Leo Boni will leads this discussion on queer issues in cooperatives.

AND MUCH MORE...

△ The sassiest conference in America △ COOPERATE OR DIE! △ yip △



△ Get out of your common room and into ours △ Co-op solidarity today △

Grassroots Education and Cooperative Networking